



6/9/2009

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**MARKET BIZ KIDZ**

**OPEN FOR BUSINESS**

**STARTING SUNDAY, JUNE 14**

**ASTORIA, OR** – The Market Biz Kidz is open for business! The Young Entrepreneur’s Club begins selling its wares starting Sunday, June 14, at Astoria Sunday Market. The Market Biz Kidz is a special vending area where members of The Young Entrepreneur’s Club are selling products they make or grow. The Young Entrepreneur’s Project is a new program developed by Astoria Sunday Market in partnership with Clatsop County 4-H Club that provides kids K – 12 with the opportunity to foster their creativity into a business. Participants have been meeting each month since February with artists, crafts people, marketing and business experts to design, create and sell a product they invent, make, grow or raise themselves.

Each week space is set aside at the Market for members of the Young Entrepreneur’s Club to sell their products. Each member receives a table-top display area that they rent for \$5. Club members must vend at least one Sunday a month to earn a Certificate of Completion given by Clatsop Community College, so each week will feature different Club members. Market Director Cyndi Mudge is looking forward to the debut of the Market Biz Kidz. “We’re proud of these kids – they’ve really done a great job in creating something to sell – we’re excited to finally have them here at the Market.” The Market Biz Kidz booth can be found in The Market Square facing Duane Street (right behind Blue Scorcher Bakery). The Market Square is located in the parking lot off of 12<sup>th</sup> Street between Duane & Exchange.

Astoria Sunday Market takes place 10 am to 3 pm every Sunday from now through October 11, and features up to 187 booths, a food court, and live music. For more information visit [www.AstoriaSundayMarket.com](http://www.AstoriaSundayMarket.com) where you can subscribe to its weekly electronic newsletter, What’s Fresh!



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**Active Members of the Young Entrepreneur's Club include:**

Tyler Delay (age 11; Astoria) – Message in a Bottle

Clay Englund (age 10; Astoria) – Plants in lunch pails and other found objects

Nadine Englund (age 13; Astoria) – Decorative picture frames

Trinity Hennessee (age 8; Astoria) – Inspiration jar

Christy Lynn (age 12; Warrenton) – Dried flower creations (book marks, keychains, and candle holders)

Maia Mahoney (9 and a half; Warrenton) – Pupcakes and dog biscuits

Lynnea (age 9; Woodland, WA) and Karina (age 12; Woodland, WA) Rayl – Jewelry, magnets, keychains and zipper pulls

Breanne Rodriguez (age 10) – Crocheted Bracelets

Charlotte Rotella (age 10; Warrenton) – Memory boxes

Haley Werst (age 12; Astoria) – Dog collars

The Astoria Sunday Market is a non profit 501 (c) 3 organization formed to revitalize historic downtown Astoria and to improve the economic viability and vitality of farmers, artists, artisans and other small business operators in the Pacific Northwest. The Market is dedicated to creating a vibrant educational marketplace for the community benefit.

The Oregon 4-H Foundation provided a \$2,000 grant to support this program. The Foundation is a non-profit 501(c)(3) corporation whose mission is to raise private funds to support the Oregon 4-H Youth Development Program and to help reach more young people in Oregon. Oregon 4-H is a community of over 126,000 young people in Oregon who are learning leadership, citizenship and life skills.

4-H is an informal, practical, learning-by-doing educational program for youth. The purpose of 4-H is to assist youth in acquiring knowledge, developing like skills, and forming attitudes that will enable them to become



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self-directing, productive members of society. Professionals and volunteers working together provide educational projects and activities related to animal science, horticulture, home economics, engineering, science and technology, natural science, expressive arts, leadership and citizenship.

4-H is America's largest out-of-school educational program for youth. More than 6 million youth now participate in 4-H, under the guidance of 600,000 Extension-trained adult volunteer leaders.

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